# # Alignment Healthcare

# LEGAL DISCLAIMER FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, as amended. These forward-looking statements include statements relating to future developments in our business or expectations for our future financial performance and any statement not involving a historical fact. Forward-looking statements use words such as "anticipate," "believe," "estimate," "expect," "intend," "plan," "should," "seek," and other words and terms of similar meaning. Forward-looking statements are subject to risks and uncertainties and are based on assumptions that may prove to be inaccurate, which could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted, and reported results should not be considered as an indication of future performance. Important risks and uncertainties that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: our ability to attract new members and enter new markets, including the need for certain governmental approvals; our ability to maintain a high rating for our plans on the Five Star Quality Rating System; our ability to develop and maintain satisfactory relationships with care providers that service our members; risks associated with being a government contractor; changes in laws and regulations applicable to our business model; changes in market or industry conditions and receptivity to our technology and services; results of litigation or a security incident; the impact of shortages of qualified personnel and related increases in our labor costs; and the impact of COVID-19 on our business and results of operation. For a detailed discussion of the risk factors that could affect ou

This presentation includes certain market and industry data and statistics, which are based on publicly available information, industry publications and surveys, reports from government agencies, reports by market research firms and our own estimates based on our management's knowledge of, and experience in, the industry and market in which we compete. Third-party industry publications and forecasts have been obtained from sources we generally believe to be reliable. In addition, certain information contained in this presentation represents management estimates. While we believe our internal estimates to be reasonable, they have not been verified by any independent sources. Such data involve risks and uncertainties and are subject to change.

This presentation contains certain "non-GAAP" financial measures within the meaning of Item 10 of Regulation S-K promulgated by the SEC. We believe that non-GAAP financial measures provide an additional way of viewing aspects of our operations that, when viewed with the GAAP results, provide a more complete understanding of our results of operations and the factors and trends affecting our business. These non-GAAP financial measures are also used by our management to evaluate financial results and to plan and forecast future periods. However, non-GAAP financial measures should be considered as a supplement to, and not as a substitute for, or superior to, the corresponding measures calculated in accordance with GAAP. Non-GAAP financial measures used by us may differ from the non-GAAP measures used by other companies, including our competitors. To supplement our consolidated financial statements presented on a GAAP basis, we disclose the following non-GAAP measures: Medical Benefits Ratio, Adjusted EBITDA and Adjusted Gross Profit, as these are performance measures that our management uses to assess our operating performance.

Because these measures facilitate internal comparisons of our historical operating performance on a more consistent basis, we use these measures for business planning purposes and in evaluating acquisition opportunities. For a reconciliation of these non-GAAP measures to the corresponding measures calculated in accordance with GAAP, see the Appendix to this presentation.

# Founded through Personal Experience & Built through Lessons Learned

## **Personal Experience**

- John's mother suffered a heart attack and was hospitalized
- He witnessed firsthand how difficult it was to navigate the health care system and its impact on patient health and recovery
- This led John to found Alignment with the goal of treating each member as if they were family
- Founding principles: put the senior first, support the doctor, use data and technology to improve senior life and do everything with a serving heart

### **Lesson Learned**

**FHP** International

Vertical Integration, One of the First MA Contracts



Provider Partnerships, 1 million MA Seniors



Core Systems, Technology and Supply Chain Operations



Chronic Care Management



# Senior-Focused, Direct-to-Consumer, Value-Based Care

## **Structurally Advantaged Payvider Model**

### **Delivering Value Directly to the Consumer**

- Build tailored products to support unique local health challenges
- Construct high quality provider networks to direct members towards the best care
- Concierge-level support leads to a premium member experience

 Care Anywhere (CAW): Employed clinical teams which act on AVA insights

- Engages proactively with our highest risk members to manage ongoing health challenges and reduce preventable medical events
- Agile. Meets seniors where it is most convenient; deployed at the home and virtually

**Product and Network Control** 

**Asset-Light Clinical Engagement: CAW** 

### Data Proximity and Richness: AVA

- Alignment Virtual Application (AVA): Purposebuilt technology platform
- Unobscured access to patient info and medical data grants highest degree of data richness and minimizes information latency
- Actionable insights enable timely medical intervention by our Care Anywhere teams

### **MA Platform Enables Virtuous Cycle**

- Improved health outcomes through AVA insights and Care Anywhere clinical intervention
- Medical savings result from lower avoidable costs
- Reinvestment into superior Products using funds derived from medical savings

100% Ownership and Retention of Plan Economics

vs ~85% or less for global cap models

4

# **High Quality and Low Cost Are Requirements for Success**

**Quality and Experience** 

>90% of Members in 4+ Star Plans

Leading with Outstanding Quality

>60 NPS vs 38 industry average (1)

Delivering a
Premium Member
Experience

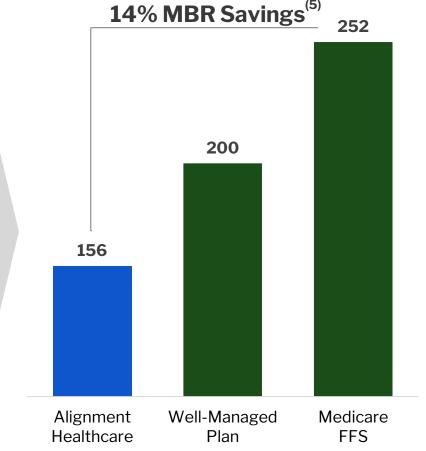
5 Star Rating in North Carolina

Replicating Results in New Markets

40% Lower Voluntary Disenrollment vs Industry (2)

Materializing
Higher Member
Retention

### **Clinical Outcomes**



### Inpatient Admissions / K<sup>(4)</sup>

Alignment has achieved ~155 to 165 Admissions / K over the past 6 years

### **Financial Results**



CA HMO Net Membership Growth: 2016-2022<sup>(6)</sup>







65k ~33k

7k ~(12)k

~80% of Alignment Growth from Plan Switchers

### Notes:

- 1. Based on Deft Research's 2021 Medicare Member Experience Study.
- Voluntary disenrollment based on CY21 CMS Stars reporting for H3815 and national avg.
   Defined as total medical expenses excluding depreciation and equity-based compensation divided by total revenues
- 4. Medicare FFS data represents 2019 Medicare FFS using ALHC's 2021 membership mix by county; ALHC data represents CY2021 At-Risk member utilization metrics.

  5. Illustrative MBR savings based on approximate average unit cost per admission/event: illustratively uses a \$1,100 revenue PMPM denominator in the MBR calculation
- 6. Represents CA H3815, comprising >90% of ALHC membership. Net growth only includes counties in CA that ALHC was operating in during the calendar year; based on 2016 to 2022 CMS data. Does not include all plan competitors

# Unique Approach Translating to Strong Growth, and We're Just Getting Started



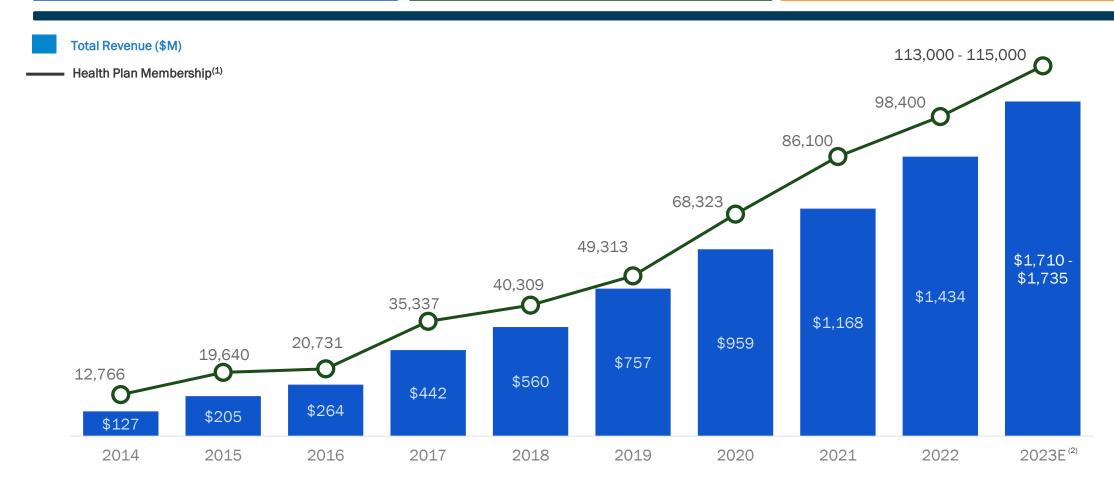
52 Markets Across CA, NC, NV, AZ, FL, TX



~109,700 Health Plan Seniors as of 1Q 2023



>1,100 Employees >350 Clinical + Tech Employees



### Notes:

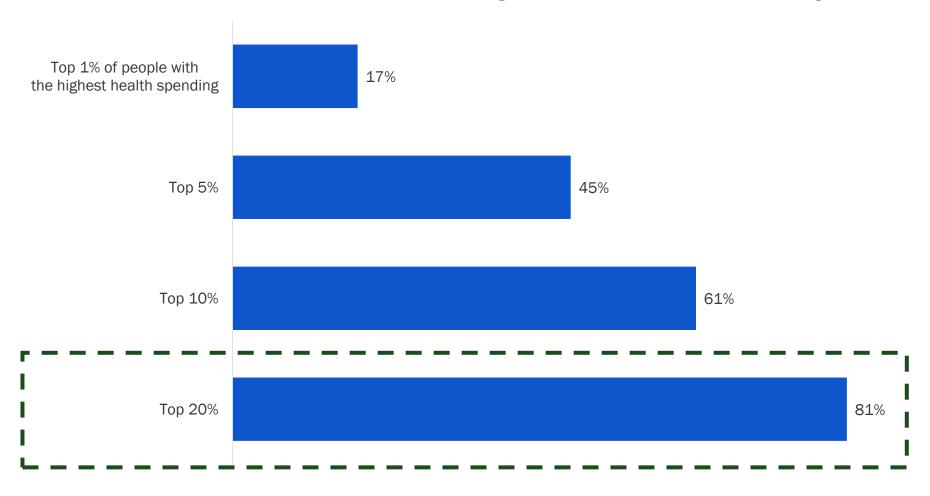
<sup>1.</sup> Health plan membership excludes members in RBO and excludes ACO REACH members.

<sup>2. 2023</sup>E reflects Low/High guidance as of May 4, 2023

# Delivering for our Members on Quality & Cost

## 20% of the Members Comprise 80% of Medical Costs

### **Medicare Cumulative Percentage of Total Allowed Medical Spend**



### **How We Do It**

AVA stratifies members into risk categories; Care Anywhere teams proactively target interventions for chronic, high-risk members (1)

### **Member Risk Stratification**

74% 4% **INSTITUTIONAL MEMBERSHIP** COSTS















MEMBERSHIP

INSTITUTIONAL

**COSTS** 

PRE-CHRONIC



INSTITUTIONAL **CLAIMS** 





**CHRONIC** 



Average Member PCP Visits Per Year: ~5 (2)

**Estimated Care Anywhere Member** Touches Per Year: ~27 (3)

- 1. Based on California at-risk members, 2021 DOS.
- 2. Based on California 2021 encounter data.
- 3. Estimated # of visits per year includes members who had an initial CAW visit plus estimates including program-based follow-up activities and engagement (telephonic and virtual).

### **Care Anywhere Team**

Proactive Outreach | 24/7 access | **Enhanced Care Coordination** 





**Physician** 

Advanced **Practice Clinician** 

Medical **Assistant** 





**Social Worker** 

**Behavioral Health Coach** 

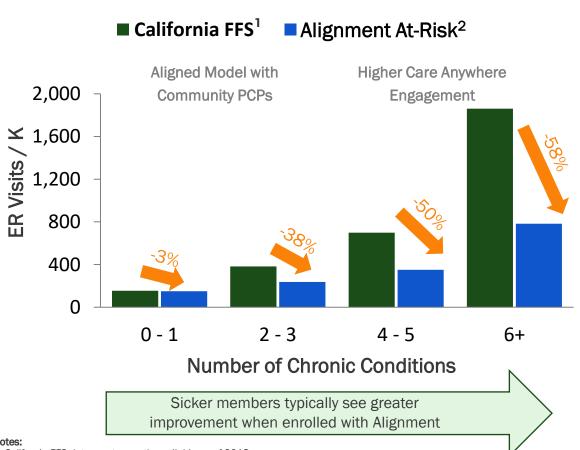




Case Manager Care Coordinator

# **Care Anywhere Supporting Improved Medical Outcomes** for our Most Vulnerable Members

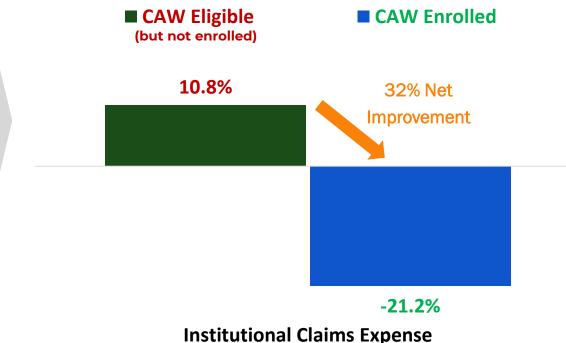
Partnering with community providers to provide better access, care and coordination for all members ...



... while our Care Anywhere teams support our sickest members to improve health outcomes

Change in Inst. Claims Expense 12-Months Following Care **Anywhere Enrollment or Eligibility<sup>3</sup>** 

(lower is better)

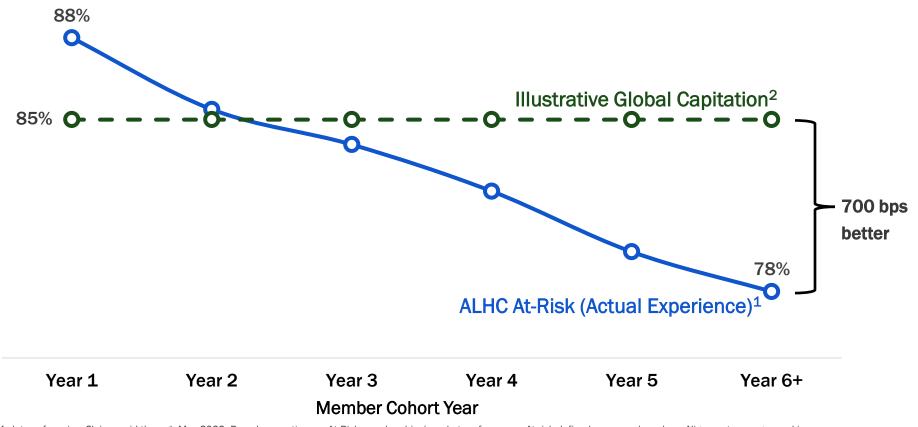


California FFS data most recently available as of 2018

<sup>2.</sup> Shared Risk and Direct Risk California, Based on Aug 2021 - Jul 2022, paid through Oct 2022

# **Economics for Our At-Risk Members Improve Drastically Over Time and in Comparison to Global Cap Models**

MBR % by Member Cohort Year: At-Risk vs Illustrative Global Capitation<sup>1</sup>



### Notes:

<sup>1.</sup> ALHC At-Risk data reflects 2014-2021 dates-of-service. Claims paid through May 2022. Based on continuous At-Risk membership / market performance. At-risk defined as a member where Alignment manages and is at-risk for the institutional claims. CA pro forma to reflect 4.0 stars; historical NC RBO shown based on estimated gross revenue. Reflects Part C third party medical expense relative to Part C revenue, including annual clinical model investments.

<sup>2.</sup> Global capitation MBR is illustrative

# **Direct-To-Consumer: Productizing Better Outcomes & Lower Cost**



### AHC Offers Products and Experiences for Each Addressable Consumer Segment



Healthy





Chronic



## **Our Roadmap Ahead**

Geographically Established | Financially Disciplined | Portable Outcomes



Financial Discipline: Met or exceeded outlook ranges across each of our quarterly guidance metrics for 9 consecutive quarters since IPO



**Strong Clinical Results:** Lower inpatient, skilled nursing and emergency room visits per thousand and lower readmissions rates when compared to traditional Medicare



**Portable Outcomes:** Building upon our California success with inpatient admissions per thousand below 155 in each state outside of California in 2022 and a 5-star rated plan in North Carolina in 2023



Long Growth Runway: Current market share represents just 3% of all Medicare Advantage enrollees in our existing counties, while our existing states represent over 30% of all Medicare eligibles across the nation



Balance Sheet Strength: Strategic flexibility afforded by \$226 million of cash and investments at the parent company and \$85 million undrawn under a delayed draw term loan commitment

## **Performance Since IPO**

